

# SMPS-DC Chapter Sponsorship Opportunities

## 2008-2009 SPONSORS

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Trinity Group Construction  
Turner Interiors  
U.S. Cost  
VJ Associates  
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SMPS-DC is kicking off another exciting program year for professionals in the A/E/C industry! We invite you to join our select group of sponsors and get your name in front of hundreds of local industry partners. Sponsorship opportunities are now available for the Chapter's 2009-10 Program Year at the Gold, Silver and Bronze levels. We look forward to partnering with your firm.

### Why Sponsor?

- | The SMPS-DC Chapter is the **4<sup>th</sup> largest Chapter** in the U.S.
- | Our membership consists of **over 250** technical, business development and marketing professionals from **over 175** firms throughout the DC-MD-VA Region.
- | The Chapter is planning over **20 programs** this year where sponsor firms will be recognized. Events include training programs, educational luncheons, special events programs, and a variety of networking events to bring together the greater A-E-C Community.
- | SMPS-DC has an extremely active PR/Communications program where our **sponsors are continually recognized and promoted** through our e-blasts, Chapter newsletter and website.
- | **Expose your firm to over 1,000 professionals** in the fields of architecture, engineering, construction, real estate and development in the DC Region.
- | Sponsorship in the DC Chapter provides a **low cost – high value** alternative to other more costly association sponsorships.

### About SMPS

The Washington, DC SMPS Chapter is a non-profit, volunteer-driven organization. Our goal is to promote the professional and educational advancement of people who market, sell, and manage professional services for the built and natural environments. Currently celebrating our 27th year, SMPS-DC is extremely proud to be a **2008 Striving for Excellence Award** winner, Chosen by the National SMPS, this very prestigious award:

*“recognizes those chapters who significantly advance and enhance professional services marketing and business development through excellent programs, increased membership, quality communications, and strong financial health.”*

For additional information regarding sponsorship, please contact:

Mr. Doug Rollman  
SMPS-DC Sponsorship Chair  
(703) 488-2281 [drollman@PEGroup-Inc.com](mailto:drollman@PEGroup-Inc.com)

# SMPS-DC Chapter Sponsorship Opportunities

## SPONSORSHIP BENEFITS

- SMPS is the source in DC area for A/E/C networking
- Over 20 scheduled events providing great networking and PR opportunities
- Free event registrations with Corporate Sponsorships
- Active e-communications program
- Promotion on Chapter website
- Advertisement in Chapter Newsletter (Gold)
- Exposure to decision-makers from the largest DC area A/E/C firms

## Corporate Sponsorship

### Gold—\$750

- Recognition at each SMPS-DC event
- Company name/logo posted at each SMPS-DC event
- Company logo and link to web site posted on the Chapter web site: [www.smpsdc.org](http://www.smpsdc.org)
- Recognition on monthly program announcements (direct and e-mail)
- e-Profile advertisements on the Chapter web site
- One free registration to four Chapter programs in 2009-2010
- Free 1/4 page advertisement in our Chapter Newsletter (3 Issues)
- One free registration to our A/E/C Marketing Essentials Series (3 sessions)

### Silver—\$500

- Recognition at each SMPS-DC event
- Company logo and link to web site posted on the Chapter web site: [www.smpsdc.org](http://www.smpsdc.org)
- Company name/logo posted at each SMPS-DC event
- Recognition on monthly program announcements (direct and e-mail)
- One free registration to two Chapter programs in 2009-10

### Bronze—\$300

- Recognition at each SMPS-DC event
- Company name/logo posted at each SMPS-DC event
- Company logo and link to web site posted on the Chapter web site: [www.smpsdc.org](http://www.smpsdc.org)
- Recognition on monthly program announcements (direct and e-mail)
- One free registration to one Chapter program in 2009-10

## Special Event Sponsorship

Starting in 2009-2010, we are offering an opportunity to sponsor individual chapter events at only \$250 per event. Event sponsors can display brochures, distribute handouts about their firm and offer promotional giveaways. Sponsors will be given prominent recognition and signage during the event, promotion in all event PR/Communications, and an opportunity for a 3-5 minute introduction of the firm. Sponsorship also includes one (1) free registration to the event (A \$75-\$85 Value)

**Holiday Party** - The SMPS Holiday Party is our annual event in support of Children's Hospital in Washington, DC. This event is typically attended by 100-150 members and other industry professionals who come out to support a worthwhile cause while meeting new colleagues and reconnecting with old friends.

**End-of-Year Gala** – This final event of the year is a celebration of our achievements and a chance to say “*Thank You*” to all our members and sponsoring firms. The evening includes the presentation of our Annual Awards and the introduction of the Society's new Board of Directors and is typically attended by 100-150 members and other industry professionals.

